



Made in the UK

THYRA™

www.thyraltd.com

Premium Face Coverings with a
Replaceable High-Purity Filter
Donations made to Masks for NHS Heroes

Thank you for choosing THYRA

Care & User Instructions

This E-Booklet Includes:

- Care Instructions
- How to Put On & Take Off the Mask
- Inserting the Filter
- Material Composition
- The Making of THYRA...

Care Instructions

- Remove the filter from the mask, and leave it in a clean, warm and dry place, prior to washing the mask
- The face mask is washable at 40°C
- The mask dries quickly, and the filter can be re-inserted once the mask is fully dry
- The filter is reusable and will last 1 month with normal usage. Replacement filter inserts are available for purchase
- If you suspect that the filter may have come into contact with pathogens, it can be left out for 72 hours in a clean, warm, and dry environment before reusing. However, please replace it if it has been soiled
- The mask can also be ironed on a low heat and dry cleaned (without the filter)



How to Put On & Take Off the Mask

How to put on the mask

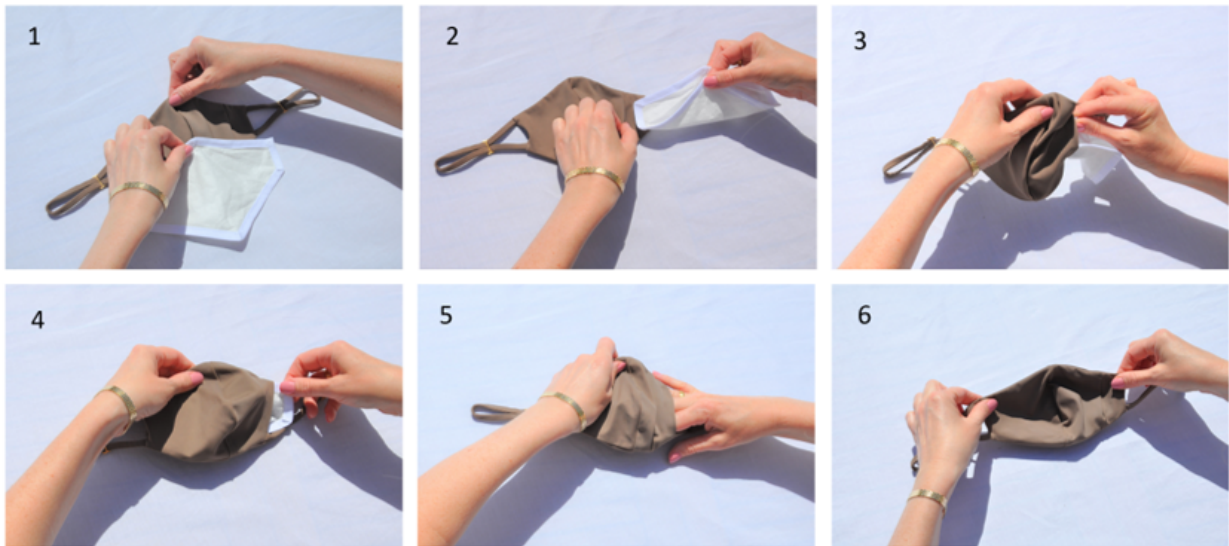
- Put the straps around the back of your ears
- Pull the back of the straps to adjust their length for a close, comfortable fit
- Place the mask as high as possible on your face, whilst ensuring it still sits just below the chin
- Ensure there are no gaps between your face and the mask
- Squeeze the metal nose clip to sit closely and comfortably across your nose

How to remove the mask

- Pull the straps off your ears, without touching your face
- Wash your hands
- Store the mask in a clean place
- If you suspect the mask has been exposed to a pathogen, store it in a bag until you can wash it

Always remove the filter before washing

Inserting the Filter



Lay the mask on a horizontal surface. The mask has a pocket on the inside, right-hand side of the face.

1. The easiest way to insert the filter is by holding the filter by the metal nose clip
2. Slightly bend the bottom of the filter so it easily slides in through the pocket
3. Align the filter's metal nose clip with the top centre of the mask and hold it with one hand
4. While holding the metal nose at the top centre of the mask with one hand, use your other hand to extend all parts of the filter to the edges of the mask
5. Tuck the edge of the filter under the side panel
6. Check the straps are the right length for you, or adjust them by pulling on the straps on either side of the adjuster

You are good to go!

Material Composition

The Mask

The mask is made from ECONYL® which regenerates problem plastics into yarn for fashion products. It performs exactly the same as brand new nylon and it can be recycled, recreated and remoulded again and again.

Composition: 78% Recycled Polyamide, 22% Elastane

Care Instructions:



Recycled yarn



UV protection



Resistance sun cream and oil



Extra comfort

ECONYL®
REGENERATED NYLON

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100
941045.0 CENTROCOT
Tested for harmful substances.
www.oeko-tex.com/standard100

The Filter

Electrostatic non-woven 100% polypropylene fibre, which can block up to 95% of particles as small as 0.3 microns in size

Aluminium strip (10 cm)

100 % cotton band

The filter is not washable, please remove the filter before washing the mask

The filter will last for 1 month, depending on usage

The filter material can be recycled. Please remove the cotton band from the filter material. Throw the cotton band in the general waste and the filter material in the recycle bin



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The story of THYRA has humble beginnings in a RideLondon cycling event, where I swallowed a fly and nearly came off my bike. After that ride I spent a lot of time thinking about what a perfect sports mask should be, namely exceptionally breathable, and comfortable.

I couldn't find one that I would wear, so I started thinking about how I would design one. Through the last years life has kept me busy with other priorities, however I feel that I have something to contribute in the current situation. So, I revisited my initial ideas and set out to complete the design of my ideal face mask. It had to offer maximum protection through very high filtration, while maintaining comfort and breathability. After many late-night sewing sessions on the dining room table, THYRA was born.

I strongly believe that we need to live sustainably. We have found a fantastic material for our masks which is made from recycled plastics, including discarded fishing nets. The packaging is made from biodegradable plastic and recycled cartons. And we are proud to partner with a fantastic local factory in the UK.

Behind every design and production step we have taken is a commitment to providing wearers the highest quality filtration and breathability, and peace of mind. THYRA offers this reassurance through the filter material that blocks out over 95% of particles as small as 0.3 microns, including most toxins. The mask material is soft and stretchy, making it comfortable and a great fit on a wide range of face shapes and sizes. My 5-year-old can wear the mask as well. I can do my regular hour-long jog wearing the mask. And because details matter, the thick and flexible straps are designed to protect even the most delicate ears from extended use.

The end-product is the ideal mask for everyday use, for everyone. I really hope you love THYRA as much as I do!

Stay safe and well,